



CPRS District 2 Equipment Expo

September 30, 2022

Sponsorship Opportunities

Title Sponsor - \$5,000

- Opportunity to speak at the event.
- Opportunity to speak at a future Administrators Section Meeting.
- Recognition of additional scholarship to the Maintenance Management School sponsored by your company.
 - Highlighted at the event and on our website (www.cprsd2.org).
- Company logo displayed & acknowledged during Equipment Expo and on the Event Flyer
- Company promotion emailed to all participants pre & post event (emailed through CPRS D2).
- 10x20 Booth Space at the Equipment Expo – Tent & Space for Equipment Display
- Company receives 365 days of sponsorship acknowledgement
 - D2 Website, D2 Facebook Page, D2 Newsletter, Membership Emails
- Sponsorship recognition on stage at D2 Awards Banquet (March 1, 2023)
 - Presenting D2 Awards Banquet Program Sponsor
 - Company acknowledged & logo displayed
 - 5 Tickets to attend the event
- Company logo on General Membership Meeting marketing materials (Dec 9, 2022)
- Invitation to present company info at a future D2 Board Meeting.

Platinum Sponsor - \$2,500

- Includes all silver & gold level benefits, plus;
- Company promotion emailed to all participants pre & post event (emailed through CPRS D2).
- Sponsorship recognition on stage at D2 Awards Banquet (March 1, 2023)
 - 4 Tickets to attend the event
- Company logo on General Membership Meeting marketing materials (Dec 9, 2022)
- Invitation to present company info at one future D2 Board Meeting

Gold Sponsor - \$1,000

- Includes all silver level benefits, plus;
- Company logo on the Expo event flyer
- 10x10 Booth Space at the Equipment Expo
- Company acknowledged & logo displayed at D2 Awards Banquet (March 1, 2023)
 - 2 Tickets to attend the event
- Invitation to present company info at one future D2 Board Meeting

Silver Sponsor - \$500

- Company logo displayed & acknowledged during Equipment Expo
- Company receives 365 days of sponsorship acknowledgement
 - D2 Facebook Page, D2 Newsletter, Membership Emails
- Company acknowledged & logo displayed at D2 Awards Banquet (March 1, 2023)
 - 1 Ticket to attend the event

BENEFITS FOR OUR VALUED SPONSORS

- Get in front of your target market
- Brand awareness & media exposure
- Increase your reach & exposure to new clients
- Reconnect with customers & engage with an audience
 - *This will give you a great chance to reconnect and get feedback on how your service or product is performing. You can also use the event as an opportunity to educate your customers about any upcoming upgrades or releases.*
- Generate strong leads
 - *Events are a great way to generate quality leads because they're full of people actively interested in learning and improving aspects of their operations.*
- Provides ongoing education and knowledge to professionals
- Support of CPRS membership
- Align yourself with 200+ park & recreation professionals

CPRS DISTRICT 2 MEMBERSHIP

- One of the largest active memberships in CPRS with over 350 members
- Serving over 19 counties in the largest geographic CPRS District in California
- A District Board of 15+ members
- Home to CPRS Headquarters and the State Capital
- Serving 37 public, municipal agencies

Sponsorship Contact:

Katy Coss
Sponsorships & Partnerships Rep
cosskd81@gmail.com
916-837-2144

