

California Park & Recreation Society

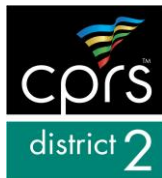
District 2

Board Meeting Agenda



Board of Directors Meeting
Wednesday, May 11, 2022
CPRS Headquarters (7971 Freeport Blvd, Sacramento, CA 95832)
11:00am – 1:00pm
Zoom Conference Call

- 1) Welcome & Call to Order – 11:02 a.m.
Attendees (aside from Board Members): Tyler Anderson (intern, Auburn P&R) CPRS Headquarters staff was introduced
- 2) Review & Approve
 - a. Meeting Minutes – Review & Approve – **Approved**
 - b. Financial Reports – Review & Approve April
 - i. Review and approve 2022-23 Budget – **Approved**
(Nicole) – working on closing out last year’s budget
(Mark) – finalizing current years budget
 - ii. Update Bank Accounts – **(Nicole) working on updating bank account users and removing old users**
- 3) Old Business -
 - a. District 2 Retreat- Calendars, Committee assignments, and upcoming events – **(Mark) Facilitated conversation regarding yearly calendar, committee assignments and upcoming events. (Katy) Facilitated a conversation regarding the board meeting in Chico and what has been done in the past. (Mark) Next board meeting in Truckee. (Sharlene) – Confirmed we will have a board meeting in Yuba City.**
- 4) New Business
 - a. June BOD Meeting and Outreach Event (Truckee) – **(Mark) June is the best time to meet in the Tahoe region. Mark wants to continue to involve the Tahoe region in CPRS D2 events.**
 - b. Fall Forum (Location Needed)- Sharlene and **Mark – Need a location that can facilitate a large group, with one large room and ideally 3 breakout rooms. Perhaps Consumes, Natomas or Roseville. Potential dates are October 27th or November 3rd. J – with check CSD’s calendar.**
 - c. Park Training – Mark and Dan – **see below**
 - d. Zero Emissions Landscape Equipment Event (Katy & Dan) – **(Dan) Zero Emissions Event on Friday. Several Districts and Cities are signed up to attend.**
 - e. Student Outreach and Meet the Board Planning (ALL) – **(Sharlene) The location will be “The Barn” this will be a D2 Meet the Board Mixer the event will be July 8th. (Mark) asked if students/teachers are back in the classroom (Abhijeet) yes, they are. Overall student enrollment in Recreation majors is down. Recreation majors are now as follows: Recreation Administration, Recreation Therapy, Hospitality & Tourism Management.**
 - f. Goals and needs for D2- Outreach, Cross Training, Administrators involved (ALL) – **(Mark) discussed the importance of involving the Administrators and outreach to the Administrators.**
 - g. Sponsorship discussion (Katy, Sharlene) **(Katy) – A discussion was held regarding our sponsorship packages and options. New sponsorship packet, she will resend to everyone. Greenfields sent a proposal to Katy, and she is working with them regarding that. We cannot give out list of attendee’s names and email addresses to**



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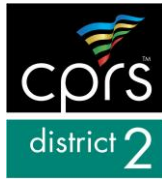
event sponsors, but we can share the sponsors information on our website. (Mark) – The CPRS D2 website has been updated by Katy and it looks great. (Mark) Civic Rec is interested in sponsoring lunch for the Fall Forum.

5) Committee Reports

- a. Elections (Sharlene) – **nothing to report**
- b. Lunch 'n Learns (Miranda) – **The first lunch n' Learn will be on 5/18 at Fulton El Camino and the topic is Adaptive and Leisure Recreation. Miranda will send another email out pushing the event and will add an event flyer.**
- c. Awards Program (Kate) – **see below**
- d. Professional Grants & Student Scholarships (Kate) – **Combined discussion on C & D agenda items: On September 1st the awards, grants and scholarship opportunities will open. Katy updated the website, and it looks great.**
- e. Equipment Expo (Dan W.) – **(Dan) Date confirmed, vendors are already interested. (Katy) – We can recruit and find sponsors in June or July. (Mark) – Wants to create a new Parks related Fall Forum interactive event, with CEU's attached. January or February would be the ideal time to have an event for parks staff. This event would be educational event with tangible learning opportunities. A likely location would be Roseville.**
- f. General Membership Meeting (Dan F) – **A discussion was held regarding the event, how it is marketed and how to spark interest. Interactive and engaging events tend to have higher attendance.**
- g. Awards & Installation Banquet- location discussion (Dan F) – **It will be Rocklin Event Center. A discussion was held regarding the timing of the event, in terms of hosting it during the day or in the evening. Evening events tend to draw more people.**

6) Section & Additional Group Reports

- a. Region 1 Update
 - i. CPRS Region 1 Rep Update – Adam Chow – **The State Board met last week to discuss the plan and goals for the year. They will continue to pursue the JEDI training. Frank is working on setting up the Frank 5K runs. The Frank 5K in this region will be in Auburn on June 18th at 9am, the run will take place on the Clementine trail.**
- b. Aquatics Section (Susie)
 - i. NCAMA – (Susie) – **Meeting tomorrow, have secured Jim Wheeler for the Total Guard at West Sac, Water Polo event in June, working on finalizing Lifeguard-a-Polooza.**
- c. Recreation Section (J Long) – (J) **nothing to report**
 - i. YTRS (Pres. Brandi) – (J) **Meeting next Thursday**
- d. Sponsorships and Marketing Section (Katy) – **Updating the website with current information, send any new information to Katy right away so the website can stay up to date.**
- e. Admin Section (Kate) – **Obtained information from Becky Hertz, the Admin Section is working on pre-planning for next year's conference and setting up future meeting dates and locations. Looking to bring more effective trainings to CA such as Revenue Management School. (Mark) – Explained what the Revenue Management School is.**
- f. Aging Services & Activities Section (Dylan) – **Nothing to report**



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- g. Development & Operations Section (Dan) – **Nothing further to report**
 - h. Educators Section (Abhijeet) – **No updates**
 - i. Students Section (Elle) – **No updates**
 - j. Recreation Therapy Section (**Kim**) – **working on getting things setup for the year**
 - k. Advocacy Update (**Penelope**) – **facilitated a discussion on relative legislative items including:**
 - i. **July - Parks Make Life Better proclamation**
 - ii. **Trail grant coming soon**
 - iii. **AB 1910 – working on fine tuning language for this bill**
 - iv. **AB 1737, Camp Bill - LA county is already taking steps to get ahead of it of this bill, the bill isn't in place right now but it is working through the legislative system, CPRS is opposed to this bill unless it is amended**
 - l. Partnership for Quality Living (**Sharlene**) – **Attended her first meeting, PQL would love for the Awards Banquet to be held at night, there is a new board member**
- 7) “Open Space”
- a. **Stephanie Stephens, CPRS Conference Update: 2023 4/3-4/6 San Diego (M-Thurs), 2024 2/27-3/1 Palm Springs, Stephanie – two new Statewide Committee’s: Member Engagement Committee and Education Committee**
 - b. (**Sharlene**) – **would like to create a D2 Calendar, that includes all of D2’s big events**
 - c. (**Ian**) - **Wants to ensure he is providing what the board needs in his role. Do we want to do something along the lines of password management? He discussed options regarding password management systems and will get pricing and send that info to the Presential Series members. In April, our website had 4,500 views. Ian will start tracking our website and social media views.**
 - d. (**Katy**) – **Spoke on ideas regarding membership engagement, suggested we create a video and then link it on our website, focus on targeting Park staff to increase membership engagement. Ian said that he can help pull this together.**
 - e. (**Miranda**) – **Dropped off extra D2 polos, Education committee looking for someone else to get out to support the CPRS efforts (Rec Therapy rep said she is willing to)**
- 8) Adjournment – 1:11pm