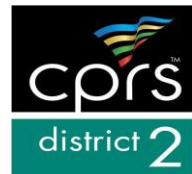


# California Parks and Recreation Society District 2

Region 1 Reg-Treat - Annual Board of Directors Retreat

April 10, 2025

Rohnert Park Community Center (5401 Snyder Ln, Rohnert Park, CA 94928)



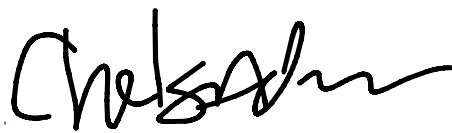
Order	Agenda	Items
1.	Welcome & Call to Order	10:00 AM
2.	Introductions/Roll Call	<p><b>Present:</b>                      Ashika Lal (Region 1 Rep)                      Chelsey Adams (Secretary)                      Eric Buechler (President-Elect)                      Eric Dexter (President-Elect)                      Frankie Nelson (Dir. of Public Relations)                      Heather Schelske (Aging &amp; Activities Section Rep)                      Ian Roberts (Technology Rep)                      Joey Zaokopny (D&amp;O Section Rep)                      Justin Douthit (Director of Programming)                      Maurissa Spiller (Student Section Rep)                      Nicole Lowery (Treasurer)                      Nina Sinor (President)                      Penelope Crouse-Feehan (Recreation Section Rep)                      Margaret McCuan (Advancement Rep)</p> <p><b>Planned Absence:</b>                      Andre Pichly (Dir. of Education)                      Cody Helmer (NCAMA Chair)                      Dr. Abhijeet Shirsat (Educators Section Rep)                      Jackie Garcia (Sponsorship &amp; Partnership Rep)                      Kourtney Hobart (YTRS Chair)                      Patrick Maridon (Aquatic Section Rep)                      Wayne Lowery (PQL/Hall of Honor Rep)</p> <p><b>Absent:</b></p>
3.		Icebreaker with all 3 districts for the CARD Framework
4.	Agenda Review & Approve	<ul style="list-style-type: none"> <li>M / S / A as presented</li> </ul>
5.	Vision/Activity	<p>Get In The Game</p> <ul style="list-style-type: none"> <li>Highlight District sports programs, get active in CPRS, plant the seed and get people involved with D2. Invite them to events, socials, Meet the Boards</li> <li>Past, Present, Future – start thinking and get them involved</li> </ul> <p>Strength Finder</p> <ul style="list-style-type: none"> <li>2 areas of strength and 1 area of growth</li> </ul>

6.	Committees	<p>Leadership Team</p> <ul style="list-style-type: none"> <li>● <b>President, Pres-Elec, VP, Treasure, Secretary, Rec Section</b></li> </ul> <p>Connections Committee</p> <ul style="list-style-type: none"> <li>● <b>Member Engagement</b></li> </ul>		
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			<ul style="list-style-type: none"> <li>• Dexter</li> </ul>
7.	Marketing	<ul style="list-style-type: none"> <li>• Expectations</li> <li>• Rising Star, Employee callouts, focused Content</li> <li>• New social media plan and process</li> <li>• Build out a calendar with everyone a month in advance and have a plan to execute</li> <li>• Link up with YTRS and NCAMA to ensure it goes through the proper channels</li> <li>• Look into a LNK Tree</li> </ul>	
8.	Financials	<ul style="list-style-type: none"> <li>• Went over forms, processes, and authorizations</li> <li>• Review and Approve 25/26 Budget</li> <li>• <b>M / S / A with discussion</b> <ul style="list-style-type: none"> <li>• <b>YTRS would like to add a line item for retreat expenses separated out. \$200 in retreat and \$100 in Admin expenses</b></li> <li>• <b>D2 hats and items for purchase at events and at registration for pre-sale</b></li> <li>• <b>Research purchasing images and online POS options (store)</b></li> <li>• <b>May 16 William Land Park – Electric Equipment Expo</b></li> </ul> </li> </ul>	
9.	Resource Manual	<ul style="list-style-type: none"> <li>• Edits: Park Forum Timeline, Doing Good Together, Board 100 Awards, adding the approved appendix for YTRS and NCAMA</li> <li>• Full review every 2 years</li> </ul>	
10.	25-26 Board Meetings/Calendar	<ul style="list-style-type: none"> <li>• Change the Time: 10:30AM-12PM (May will be a FULL 2 hours – 1-3PM)</li> <li>• Move committee updates to every other month, dates, deadlines, areas of support, bullet points</li> <li>• Meeting Dates &amp; Locations: <ul style="list-style-type: none"> <li>• <b>May 14<sup>th</sup> – Rancho Cordova (Hagen/Neil Orchard) - Nina</b></li> <li>• <b>June 11<sup>th</sup> – City of Sacramento (Coloma Community Center)- Joey</b></li> <li>• <b>July 9<sup>th</sup> – Virtual</b></li> <li>• <b>August 13<sup>th</sup> – Yuba City - Justin</b></li> <li>• <b>September 10<sup>th</sup> – Rancho Cordova (Hagen) - Equipment Expo Location</b></li> <li>• <b>October 8<sup>th</sup> – Woodland – EB – Fall Forum Location</b></li> <li>• <b>November 12<sup>th</sup> – Fair Oaks - Ian</b></li> <li>• <b>December 10<sup>th</sup> – Mission Oaks - Chelsey</b></li> <li>• <b>January 14<sup>th</sup> – Roseville – Dexter – Park Forum Location</b></li> <li>• <b>February 11<sup>th</sup> – Chico State</b></li> </ul> </li> <li>• Admin Section Meetings <ul style="list-style-type: none"> <li>• <b>June 4, October 1, January 7, March 4</b></li> </ul> </li> <li>• A&amp;I &amp; General Membership <ul style="list-style-type: none"> <li>• <b>Move to the daytime – Brunch, during the workday. 11AM-1PM</b></li> <li>• <b>Folsom Sports Complex?</b></li> </ul> </li> <li>• D2 Meet-ups <ul style="list-style-type: none"> <li>• <b>MTB on May 14</b></li> </ul> </li> </ul>	

		<ul style="list-style-type: none"> <li>• Mid-summer meet-up July 9 – Mid-Town Spirits</li> <li>• Cookies Coffees and Conversations Dec 10 9am-11am– Mission Oaks</li> </ul>
11.	Review Large Events	<ul style="list-style-type: none"> <li>• Equipment Expo <ul style="list-style-type: none"> <li>• <b>Change up games, involve the sponsors to run and oversee the games and use their equipment, partner with them, demo area for hands-on experiences. Change up the raffle and the process – set a min and max value of the item the vendor is donating. Survey due at lunch line.</b></li> </ul> </li> <li>• A&amp;I <ul style="list-style-type: none"> <li>• <b>Go to Districts 1 &amp; 3, HQ, seek general membership to vote on the awards. Turn it into an award celebration and then announce the winner. Include a comp ticket with the application fee. Change how they submit their items.</b></li> </ul> </li> </ul>
12.	Old/Unfinished Business	<ul style="list-style-type: none"> <li>• Financials – Review &amp; Approve – February &amp; March (Nicole) <ul style="list-style-type: none"> <li>• <b>Move to May Meeting</b></li> </ul> </li> <li>• Minutes – Review &amp; Approve February Minutes (Chelsey) <ul style="list-style-type: none"> <li>• <b>Move to May Meeting</b></li> </ul> </li> </ul>
13.	New Business	<ul style="list-style-type: none"> <li>• Add &amp; Remove Board Members to US Bank Account for Card (Nicole)</li> <li>• <b>Motion for Eric Dexter to be added to the US Bank account. Second made. Motion approved and passed.</b></li> <li>• <b>Motion for Kate Miller to be removed from the US Bank account. Second made. Motion approved and passed.</b> <ul style="list-style-type: none"> <li>• Old Cards – shred</li> </ul> </li> <li>• YTRS Financial Items <ul style="list-style-type: none"> <li>• Activity Proposals <ul style="list-style-type: none"> <li>• <b>Staff A Pooloza</b> <ul style="list-style-type: none"> <li>• M / S / A as presented</li> </ul> </li> <li>• <b>Preschool Rec Connect</b> <ul style="list-style-type: none"> <li>• M / S / A as presented</li> </ul> </li> </ul> </li> <li>• Check Requests</li> </ul> </li> <li>• Discussion on Committee/Board Members' Attendance at Events <ul style="list-style-type: none"> <li>• <b>Move to May Meeting</b></li> </ul> </li> </ul>
14.	Good of the Order/ Announcements	
15.	Adjournment	3:26 PM

Chelsey Adams, D2 Secretary  
Name, Title

  
Signature

05/14/2025  
Date

Nina Sinor, D2 President  
Name, Title

  
Signature

05/14/2025  
Date